

Micro Learning

for on-the-job Performance

- Grab-n-go learning
- Quick, “frictionless” access
 - Comprehensive search
 - Minimal navigation
- Single source BYOD delivery
 - NOT just “mobile” – anywhere and everywhere
 - All iOS, Android devices
 - Near-native user experience
 - Browsers - desktops/laptops
- Basic tracking



Micro Learning Content Deliverables

- Highly customizable collections of content
 - Scope determined by audience/needs
 - Simultaneous handling of long-form/short-form
 - Simultaneous delivery to all points
- Short process of preparation
 - Optimized for content repurposing
 - Distributed workflow
 - Able to handle any format

Micro Learning Use Cases

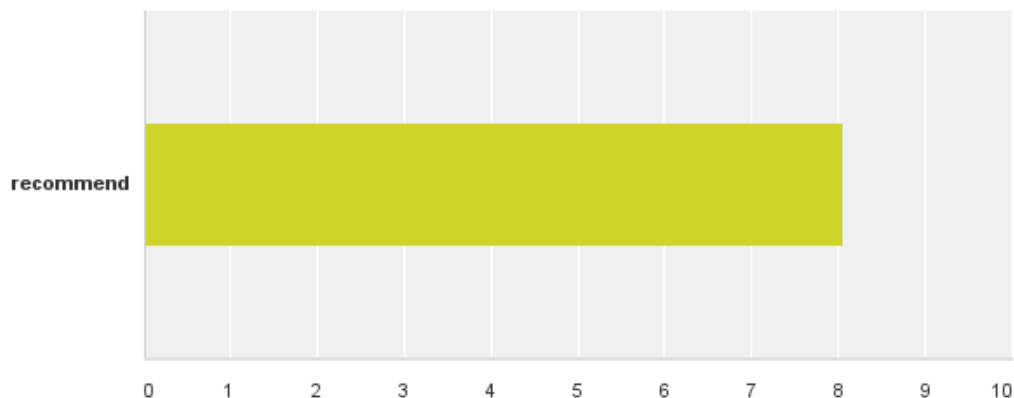
- Augmentation in the field
 - Procedures at Point-of-Need
 - Product Ready-to-Solo
 - Playbooks at Point-of-Need
- Anywhere, anytime refreshers
 - Process/tools training
 - New hire/Fast Start training
 - Accreditation training
 - Knowledge Base videos
- Purpose-built media player
 - Launch learning content from other apps



Proven Results: Pilot Survey

Q1 How likely is it that you would recommend this micro learning application to your colleagues?

Answered: 44 Skipped: 0

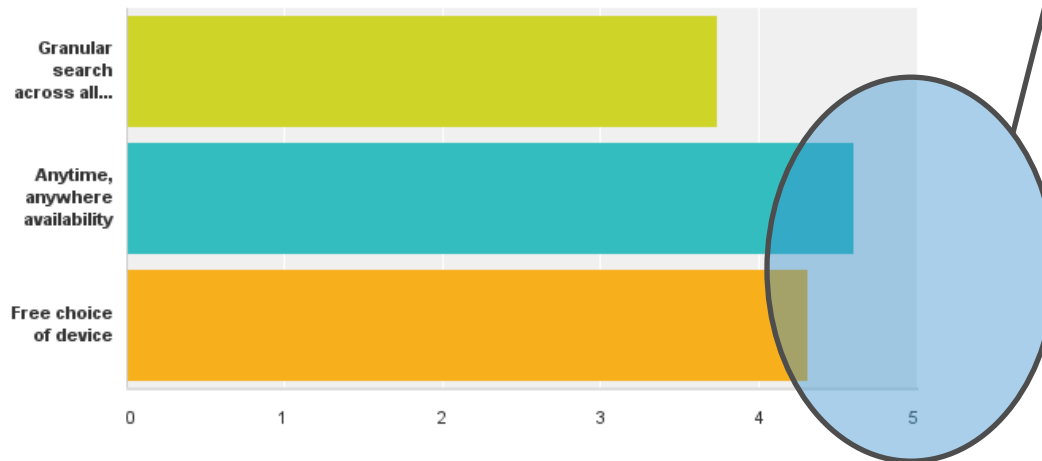


For full survey results, contact curtis.poole@emc.com

Pilot Survey: Benefits

Q2 How important or unimportant are the following micro learning application benefits?

Answered: 44 Skipped: 0

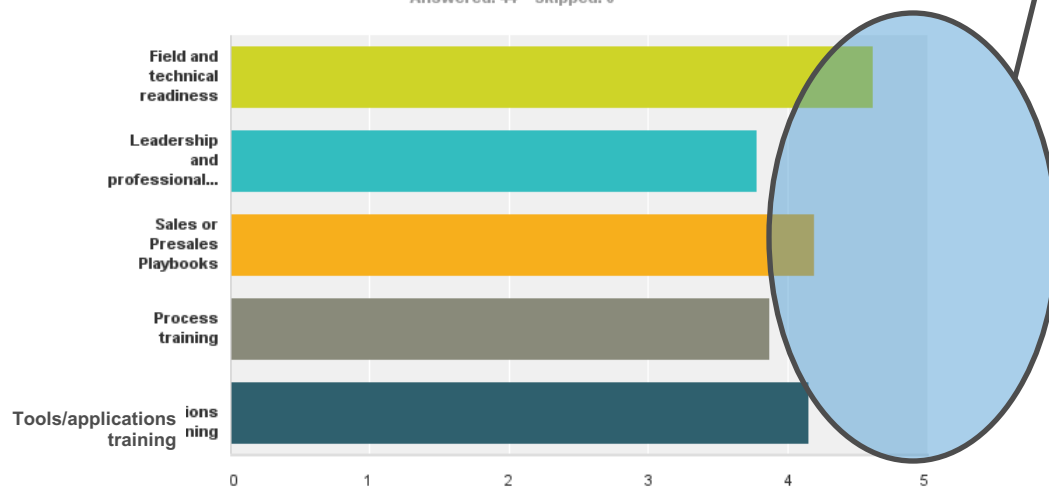


Recurring
theme:
Convenience

Pilot Survey: Types of Content

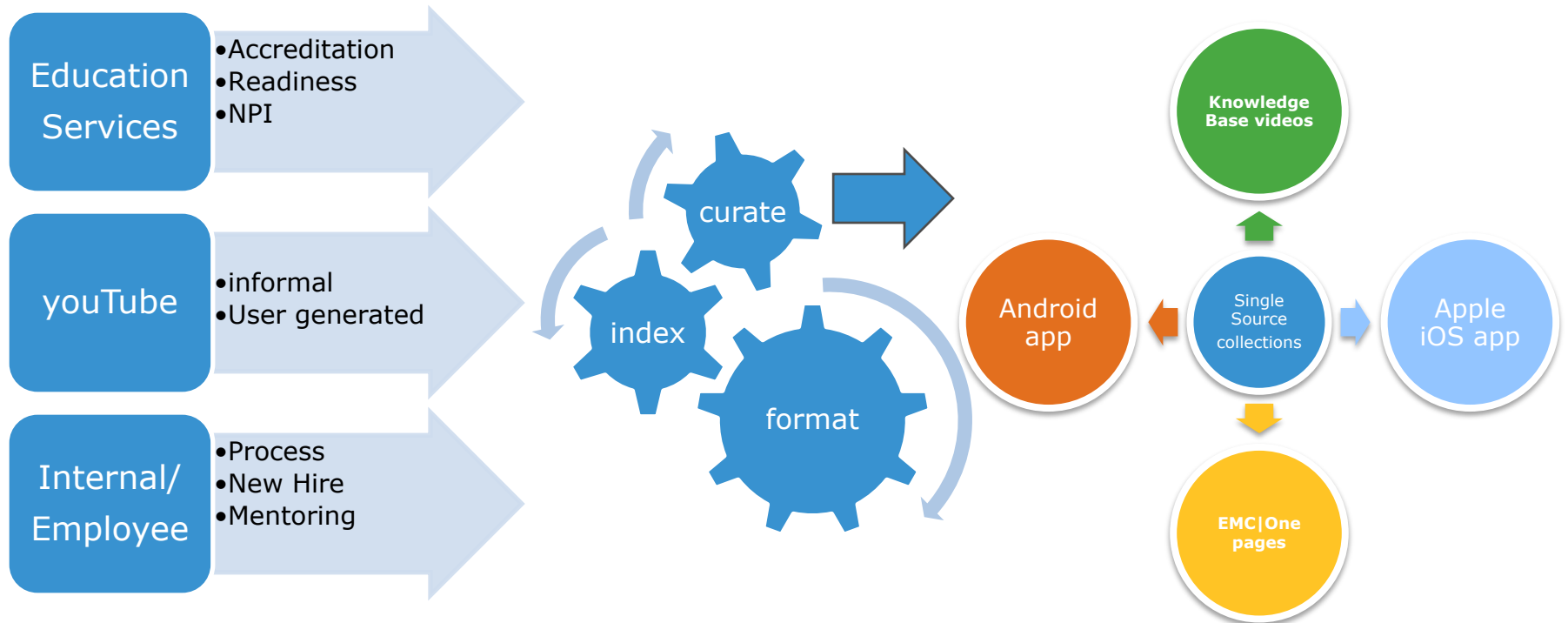
Q3 In the context of the micro learning application, to what degree are the following types of content useful or not useful?

Answered: 44 Skipped: 0



They want it all

From Long-form to Micro Learning



Purpose Built Player: Unique Features

- Common interface and feature set on iOS, Android, and desktop browsers

- Automatic resizing and OS skinning per device

The screenshot displays a video player interface for a lesson titled "Lesson: CIFS Implementation with NetWorker". The interface includes a search bar at the top right with the text "Search always available". A dropdown menu is open, listing various topics: "Using the Enterprise Manager for Add...", "Configuring Remote Management throu...", "Configuring a DD Archiver System", "Getting Started with GDA Configurati...", "Implementation Workflow", "CIFS Implementation with NetWorker", "CIFS Implementation with NetBackup", "CIFS Implementation with Backup Exec", and "NFS Implementation with Tivoli Stora...". The main content area shows a diagram of a network setup with components labeled "Clients", "backup management", "read/write to target", and "EMC Data Domain". A text box at the bottom states: "Backup systems can map a network drive. For example: \\<datadomainhostname>\data\col1\backup\myshare". The video player controls at the bottom show a progress bar with a timestamp of 0:15 and a play button.

Search always available

Search across entire catalogs
For individual lessons

Jump to lessons in course
context

Lessons have structured
content

Bookmark
individual
lessons
Across all
courses and
catalogs

Micro Learning Unique Advantages

- Efficient re-use of Articulate content
- Proven workflows for Presales/Services
- Low cost
 - Small team
 - Distributed workflows
 - Cross-platform development

